

## **SERVICE PRIOR INFORMATION NOTICE**

Technical Assistance to support the implementation of investment promotion and business linkages activities in Ghana

### **Location - GHANA**

**1. Publication reference**

EuropeAid/138931/IH/SER/GH

**2. Procedure**

Restricted

**3. Programme title**

Ghana Employment and Social Protection Programme (GESP)

**4. Financing**

Financing Agreement: FED/2015/37- 449

**5. Contracting Authority**

Ministry of Finance  
National Authorising Officer for the EDF  
P.O.Box MB 40  
Accra, Ghana

**6. Nature of contract**

Fee based

**7. Contract description**

The purpose of this Contract is to provide services for the implementation of the investment promotion component of the GESP programme. This includes a structured sequence of investment promotion activities, such as identifying potential investors, preparing investment briefs to key target investors, supporting promotion campaigns, providing investor management. It also involves a structured approach of business linkages activities, including identifying lead companies and viable local suppliers of goods and services, which will be strengthened to ensure specifications for service and product delivery can be met and contractual business relationships with large corporations can be established. The whole set of activities is expected to facilitate access to finance for local businesses.

The indicative duration of implementation of the contract is 3 years.

**8. Indicative budget**

EUR 3,000,000.00

**9. Intended timing of publication of the contract notice**

June, 2017

**10. Additional information**

N/A

**11. Legal basis**

Annex IV to the Partnership Agreement between the members of the African, Caribbean and Pacific Group of States of the one part, and the European Community and its Member States, of the other part, signed in Cotonou on 23 June 2000 as amended in Luxembourg on 25 June 2005 and in Ouagadougou on 22 June 2010. Reference is made to Annex IV as revised by Decision 1/2014 of the ACP-EU Council of Ministers of 20 June 2014.

**Remarks:**

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.